

Last Updated: September 25, 2018

### **What This Policy Covers**

- What personal information we collect
- How we use this personal information
- How we secure personal information
- How to access and control your information
- Other important privacy information (regarding cookies and web beacons)
- How to contact WORLDBLOCKCHAIN about data privacy issues

WorldBlockchain is committed to protecting your privacy. This privacy policy explains data collection and use practices of the [www.worldblockchain.info](http://www.worldblockchain.info) (the “Site”) and all services offered on the Site, including the informational request options and newsletter sign-up (collectively, the “Services”).

This policy also explains your choices about how we use information about you. Your choices include how you can control certain uses of information about you and how you can access and update certain information about you. **If you do not agree with this policy, do not access the Site or use our Services or interact with any other aspect of our business.**

### **Collection of Personal Information**

We collect information about you when you register for an account, create or modify your profile, set preferences, sign-up for or make purchases through the Service. We will explicitly ask you when we need information that personally identifies you (personal information) or allows us to contact you to provide a service or carry out a transaction that you have requested. The personal information we collect may include:

- Your name, title, company or organization name, work e-mail, work phone, work or home address, information about your job function, and information about your company.

The Site may collect certain information about your visit, such as the name of the Internet service provider and the Internet Protocol (IP) address through which you access the Internet; the date and time you access the Site; the pages that you access while at the Site and the Internet address of the Web site from which you linked directly to our site. This information is used to help improve the site, analyse trends and administer the site. Our Site may at times also collect information about your hardware and software in order to provide a requested service.

### **Use of Personal Information**

The personal information collected on this Site will be used to operate the Site and to provide the Services or carry out the transaction(s) you have requested or authorized. In support of these uses, WORLDBLOCKCHAIN may use personal information to provide you with more effective customer service, to improve the Site and any related WORLDBLOCKCHAIN Services, and to make the Site easier to use by eliminating the need for you to repeatedly enter the same information or by customizing the Site to your particular preference or interests. In order to offer you a more consistent experience in your interactions with WORLDBLOCKCHAIN, information collected by the Site may be combined with information collected by other WORLDBLOCKCHAIN services. We may use your personal information to provide you with important information about the product or service that you are using, including critical updates and notifications. Additionally, with your permission, we may send you information about other WORLDBLOCKCHAIN products and services. WORLDBLOCKCHAIN may disclose personal information if required to do so by law or in the good faith belief that such action is necessary to: (i) conform to the edicts of the law or comply with legal process served on WORLDBLOCKCHAIN or the Site; (ii) protect and defend the rights or property of WORLDBLOCKCHAIN; or (iii) act in urgent circumstances to protect the personal safety of WORLDBLOCKCHAIN employees or agents, users of WORLDBLOCKCHAIN products or services, or members of the public. Personal information collected on the Site may be stored and processed in the United States or any other country in which WORLDBLOCKCHAIN or its affiliates or agents maintain facilities.

### **Security of Personal Information**

WORLDBLOCKCHAIN is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. Additionally, when we transmit any sensitive personal information over the Internet, we protect it through the use of encryption, such as the Transport Layer Security (TLS) protocol.

### **Access and Control of Personal Information**

You can access and review your personal information by contacting WORLDBLOCKCHAIN as described at the bottom of this policy. We make every effort to ensure that personal information is accurate and up-to-date. Except as otherwise described in this policy, personal information you provide on the Site will not be shared outside of WORLDBLOCKCHAIN without your permission.

You can access your personal information and make choices about how you wish to be contacted. Each individual can control their data and exercise the following rights:

- Request a copy of personal information as recorded and stored;
- Update or otherwise correct inaccurate data in that record;
- Request that your personal information be permanently deleted;
- Request to be removed from any sales or marketing communications;
- Contact us to let us know that you object to the further use or disclosure of your personal data for certain purposes;
- Request us to restrict further processing of your personal data;
- File a complaint about WORLDBLOCKCHAIN's practices with respect to your personal data with the supervisory authority of your country or EU member state; and
- Request a copy of your personal data in a machine-readable format. (You can also request that we transmit the data to another controller where technically feasible.)

If you would like to take any of the above listed actions, or have other questions related to your stored personal data, then please contact WORLDBLOCKCHAIN at the address given at the end of this policy.

The Site may send out periodic e-mails informing you of technical service or security issues related to a product or service you requested, or confirming you requested a product or service. In some services offered by the Site, contact with the customer is an intrinsic part of the service. You will not be able to choose to unsubscribe to these mailings, as they are considered an essential part of the service(s) you have chosen.

### **Protection of Children's Personal Information**

The Site is intended for business use only. We do not knowingly collect or solicit personal data from anyone under the age of 18. If you are under 18, please do not attempt to register for the Site or send any personal data about yourself to us. If we learn that we have collected personal data from a child under age 18, we will delete that information as quickly as possible. If you believe that a child under 18 may have provided us personal data, please contact us at [privacy@worldblockchain.info](mailto:privacy@worldblockchain.info).

### **Use of Cookies**

We may use cookies on the Site to personalize user experiences. A cookie is a small text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a Web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, if you personalize a web page, or navigate

within a site, a cookie helps the site to recall your specific information on subsequent visits. This simplifies the process of delivering relevant content, eases site navigation, and so on. When you return to the Web site, the information you previously provided can be retrieved, so you can easily use the site's features that you customized. We may occasionally opt to share aggregated site statistics with partner companies, but do not allow other companies to place cookies on our Site unless there is a temporary, overriding customer value (such as merging into the Site a site that relies on third-party cookies). You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of this or other Web sites you visit.

### **Use of Web Beacons**

Web pages on the Site may contain electronic images known as web beacons – sometimes also called single-pixel gifs – that allow the Site to count users who have visited those pages and to deliver co-branded services. The Site may include web beacons in promotional e-mail messages or newsletters in order to determine whether messages have been opened and acted upon. Some of these web beacons may be placed by third-party service providers to help determine the effectiveness of our advertising campaigns or email communications. These web beacons may be used by these service providers to place a persistent cookie on your computer. Doing this allows the service provider to recognize your computer each time you visit certain pages or emails and compile anonymous information in relation to those page views. The Site prohibits web beacons from being used to collect or access your personal information.

### **Data Controller and Processor**

WORLDBLOCKCHAIN is the controller of your personal data processed in connection with the Site. Note that we may also process personal data of our customers' end users or employees in connection with our provision of services to customers, in which case we are the processor of personal data. If we are the processor of your personal data (i.e., not the controller), please contact the controller party in the first instance to address your rights with respect to such data.

### **Lawful Bases for Processing**

We will only process your personal data if we have a lawful basis for doing so.

Lawful bases for processing may include contractual necessity, our “legitimate interests,” as further described below, and consent.

- **Contractual Necessity:** When you purchase our products and services, we process your contact information (e.g., name, phone number, address, email address) as a matter of “contractual necessity”, meaning that we need to process the data to perform under our Terms of Service or other agreement with you, which enables us to provide you with the products and services you request. When we process data due to contractual necessity, failure to provide such personal data will result in your inability to use some or all portions of the Site or our products and services that require such data.
- **Legitimate Interest:** We may also process your contact information and other categories of personal data described in the “Collection of personal information” section above for our legitimate interest purposes.

Examples of these legitimate interests include:

- Operation and improvement of our business, products and services
- Marketing of our products and services
- Provision of customer support
- Protection from fraud or security threats
- Protecting the security of your account with us
- Providing you with a sign-in method
- Determining your geographic location and preferences so that we can serve you better
- Compliance with legal obligations
- Completion of corporate transactions
- **Consent:** In some cases, we process personal data based on the consent you expressly grant to us at the time we collect such data. When we process personal data based on your consent, it will be expressly indicated to you at the point and time of collection. If you provide us with opt-in consent to receive marketing information from WORLDBLOCKCHAIN, we will process your email address for the purpose of sending you marketing information about our products and services. The legal ground for processing your email address for this purpose is your consent. You may withdraw your consent any time by selecting “unsubscribe” in the marketing email or email us at [privacy@worldblockchain.info](mailto:privacy@worldblockchain.info).
- **Other Processing Grounds:** From time to time we may also need to process personal data to comply with a legal obligation, if it is necessary to protect the vital interests of you or other data subjects, or if it is necessary for a task carried out in the public interest.
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### **Choice and Updating Your Information and Preferences**

We reserve the right to take reasonable steps to authenticate the identity of any individual seeking access to personal information. We may provide web pages or other mechanisms on our Site through which you can update subscription preferences. You can also contact us to update your personal information or change your preferences. Our contact information for these purposes is by email at [privacy@worldblockchain.info](mailto:privacy@worldblockchain.info). If you receive a marketing communication from us by email, you may also opt out of receiving future email marketing communications

by following the opt-out instructions provided in that email. Please note that we reserve the right to send you certain communications relating to transactions you initiate, your customer account, your use of our Site, or other business matters, and that these communications may be unaffected if you choose to opt-out from marketing communications.

In accordance with our routine record keeping and applicable law, we may delete certain records that contain your personal information. We are under no obligation to store such information indefinitely, and we disclaim any liability arising out of, or related to, the destruction of that information. In addition, you should be aware that it is not always possible to completely remove or delete all of your information from our databases without some residual data because of backups and other reasons. Also, if you have posted any User Submissions to a Community Forum, these communications cannot generally be removed.

### **Enforcement of this Privacy Policy**

We will make our best effort to protect your information and enforce the measures outlined in this policy. If you have questions regarding this policy, please contact WORLDBLOCKCHAIN at the postal and/or email addresses below.

### **Changes to this Policy**

We reserve the right to update this privacy policy at any time. When we do, we will also revise the “updated” date at the top of this Privacy page and may also send you a notification directly. We encourage you to periodically review this privacy policy to stay informed about how we are helping to protect the personal information we collect. Your continued use of the service constitutes your agreement to this privacy policy and any updates.

### **Contact Information**

If you have questions or concerns about this privacy policy, please contact us electronically or via postal mail at the addresses provided below.

We will respond to all requests, inquiries and concerns within thirty (30) days.

Contact Info

WorldBlockchain

Powered by

CT Genesis Corporation  
Victoria, Mahe, Seychelles  
info@worldblockchain.info  
0044-2037460627